



KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300

# CONTRACT

Contract / Revision		Alt Order #
565826 / 2		
<u>Product</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/17/12 - 09/23/12	11542	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Center Forward		08/02/12 / 09/13/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSTU	Kent Carbon	Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Wired Media Partners  
Attention: Chris Vail  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	13	09/17/12	09/23/12	M-F 5a-530a	5a-530a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		11111---				5	\$300.00		
2	13	09/17/12	09/23/12	M-F 530a-6a	530a-6a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		11111---				5	\$300.00		
3	13	09/17/12	09/23/12	M-F 6a-7a	6a-7a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		11111---				5	\$350.00		
4	13	09/17/12	09/23/12	M-F 7a-8a	7a-8a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		11111---				5	\$400.00		
5	13	09/17/12	09/23/12	M-F 8a-9a	8a-9a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		11111---				5	\$400.00		
6	13	09/17/12	09/23/12	Sa 7a-8a	7a-8a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		-----1-				1	\$400.00		
7	13	09/17/12	09/23/12	Sa 8a-9a	8a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		-----1-				1	\$500.00		
8	13	09/17/12	09/23/12	Su 8a-9a	8a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		-----1				1	\$500.00		
9	13	09/17/12	09/23/12	Su 7a-8a	7a-8a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		-----1				1	\$400.00		
10	13	09/17/12	09/23/12	M-F 9a-10a	9a-10a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		1---1--				2	\$250.00		
11	13	09/17/12	09/23/12	M-F 11a-12p	11a-12p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/17/12	09/23/12		-1-1---				2	\$250.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals																																																				
										Type	Spots																																																			
		Start Date	End Date	Weekdays							Amount																																																			
12	13	09/17/12	09/23/12	M-F 3p-330p	3p-330p		:30			NM	5 \$1,250.00																																																			
Week:		09/17/12	09/23/12	11111---					\$250.00																																																					
13	13	09/17/12	09/23/12	M-F 330p-4p	330p-4p		:30			NM	5 \$1,250.00																																																			
Week:		09/17/12	09/23/12	11111---					\$250.00																																																					
14	13	09/17/12	09/23/12	M-F 4p-5p	4p-5p		:30			NM	5 \$1,250.00																																																			
Week:		09/17/12	09/23/12	11111---					\$250.00																																																					
15	13	09/17/12	09/23/12	Sa 3p-4p	3p-4p		:30			NM	1 \$100.00																																																			
Week:		09/17/12	09/23/12	-----1-					\$100.00																																																					
16	13	09/17/12	09/23/12	M-F 5p-530p	5p-530p		:30			NM	2 \$800.00																																																			
Week:		09/17/12	09/23/12	1---1--					\$400.00																																																					
17	13	09/17/12	09/23/12	M-F 530p-6p	530p-6p		:30			NM	5 \$2,500.00																																																			
Week:		09/17/12	09/23/12	11111---					\$500.00																																																					
18	13	09/17/12	09/23/12	Su 530p-6p	530p-6p		:30			NM	1 \$400.00																																																			
Week:		09/17/12	09/23/12	-----1					\$400.00																																																					
19	13	09/17/12	09/23/12	FOX Prime Tuesday Rotator	7p-9p		:30			NM	1 \$1,800.00																																																			
Week:		09/17/12	09/23/12	-1-----					\$1,800.00																																																					
20	13	09/17/12	09/23/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1 \$2,200.00																																																			
Week:		09/17/12	09/23/12	--1----					\$2,200.00																																																					
<table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>09/17/12-09/23/12</td> <td>FOX X Factor Wednesday</td> <td>7-9p</td> <td>---W-----</td> <td>:30</td> <td>\$2,200.00</td> <td>NM</td> </tr> <tr> <td colspan="12">See MG 20.2</td></tr> <tr> <td>2</td> <td>13</td> <td>09/17/12-09/23/12</td> <td>FOX X Factor Wednesday</td> <td>7-9p</td> <td>---W-----</td> <td>:30</td> <td>\$2,200.00</td> <td>NM</td> </tr> <tr> <td colspan="12">(M) MG for 20.1 09/19</td></tr> </tbody> </table>												Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	13	09/17/12-09/23/12	FOX X Factor Wednesday	7-9p	---W-----	:30	\$2,200.00	NM	See MG 20.2												2	13	09/17/12-09/23/12	FOX X Factor Wednesday	7-9p	---W-----	:30	\$2,200.00	NM	(M) MG for 20.1 09/19											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																						
1	13	09/17/12-09/23/12	FOX X Factor Wednesday	7-9p	---W-----	:30	\$2,200.00	NM																																																						
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2	13	09/17/12-09/23/12	FOX X Factor Wednesday	7-9p	---W-----	:30	\$2,200.00	NM																																																						
(M) MG for 20.1 09/19																																																														
21	13	09/17/12	09/23/12	M-F 9p-930p	9p-930p		:30			NM	5 \$6,000.00																																																			
Week:		09/17/12	09/23/12	11111---					\$1,200.00																																																					
22	13	09/17/12	09/23/12	M-F 930p-10p	930p-10p		:30			NM	4 \$4,400.00																																																			
Week:		09/17/12	09/23/12	1-111--					\$1,100.00																																																					
23	13	09/17/12	09/23/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$900.00																																																			
Week:		09/17/12	09/23/12	-----1-					\$900.00																																																					
24	13	09/17/12	09/23/12	Su 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00																																																			
Week:		09/17/12	09/23/12	-----1					\$1,000.00																																																					
25	13	09/17/12	09/23/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1 \$450.00																																																			
Week:		09/17/12	09/23/12	-1-----					\$450.00																																																					
26	13	09/17/12	09/23/12	M-F 630p-7p	630p-7p		:30			NM	5 \$3,000.00																																																			
Week:		09/17/12	09/23/12	11111---					\$600.00																																																					

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										Type	Spots	Amount
N 27	13	09/17/12	09/23/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$850.00			
										Totals	77	\$39,700.00
Time Period      # of Spots      Gross Amount      Net Amount												
08/27/12 - 09/23/12      77      \$39,700.00      \$33,745.00												
Totals      77      \$39,700.00      \$33,745.00												

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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